



LAKELAND  
FIRE DEPARTMENT



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**FOR IMMEDIATE RELEASE:**

Thursday, October 22, 2020

**Support SPCA Florida By Sending Some Holiday Cheer to Loved Ones: New Firefighter and Rescued Pets Greeting Cards Now Available**

Lakeland, FL – The Lakeland Fire Department (LFD) and SPCA Florida have had a fruitful partnership for over six years. For the past five years of the working partnership, a major highlight of the relationship was the annual *Rescued Pets Calendar*. The calendar was a fun and philanthropic cornerstone of the partnership however, in an effort to offer something new, both organizations have come together in 2020 to offer a different fundraising product in its place, holiday greeting cards!

Much like calendars have in the past, the greeting cards feature Lakeland Fire Department Firefighters and rescued pets from SPCA Florida. 100% of the proceeds go towards SPCA Florida's mission of improving the lives of pets in Polk County and its surrounding areas, to ensure no animal goes hungry, and to provide medical and emergency assistance for pets and the families that love them.

The greeting cards are available in bundles of five for the low price of \$10.00. The bundles include five cards (all unique and different), five premium envelopes, a bonus postcard featuring Firefighter Santa Claus, and more information, for both the sender and the recipient, on how choosing to send these holiday cards directly help save animals in Polk County.

The greeting cards are available online at [www.spcaflorida.org](http://www.spcaflorida.org) or in person at:

- SPCA Florida campus at 5850 Brannen Road S. Lakeland, FL 33813 (all offices)
- Lakeland Fire Department Administration Building at 701 E Main Street Lakeland, FL 33801

Cash and checks are accepted at all sites. Credit cards are only accepted online at [www.spcaflorida.org](http://www.spcaflorida.org) and at SPCA Florida's Medical Center, Adoption Center, and Administration buildings.

Firefighters featured in the greeting cards and SPCA Florida representatives are available for interviews. Please contact each respective organization's communication contact for more information.



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**More About SPCA Florida:**

Founded in 1979, SPCA Florida is a 501(c)3 no-kill, non-profit organization headquartered in Lakeland, Florida. Dedicated to improving the lives of pets and people, SPCA Florida provides medical care, compassion and a second chance to more than 6,000 homeless animals each year. Open to the public, SPCA Florida Medical Center provides affordable professional care to help and heal over 50,000 patients annually.

**More About the Lakeland Fire Department:**

The Lakeland Fire Department (LFD) was established as a career-department in 1916. The Lakeland Fire Department has an Insurance Service Office (ISO) Public Protection Classification 1, the highest achievable rating. The department has seven stations serving approximately 110,000+ people in the City of Lakeland. The department has 179 employees, of which 156 are emergency response personnel. In 2019, the department responded to over 25,900 service calls in its 84 square-mile response area, which includes the city limits as well as portions of unincorporated Lakeland.

- END -

RESCUED PETS

# Holiday Cards

AVAILABLE NOW!

[SPCAFLORIDA.ORG](http://SPCAFLORIDA.ORG)



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Healthy Animals. Humane Communities.

SPCA  
FLORIDA



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