



LAKELAND  
FIRE DEPARTMENT



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**It's Going to Be a HOT Holiday: Presenting The Rescued Pets 2016 Calendar**

Lakeland, FL – Animal and firefighter lovers everywhere can rejoice this holiday season because SPCA Florida and the Lakeland Fire Department (LFD) are presenting the ultimate stocking stuffer – The Rescued Pets 2016 Calendar!

The calendar features SPCA Florida's rescued pets and real Lakeland firefighters beautifully photographed and presented each month of the year along with helpful information and safety tips from both organizations.

The high quality calendars are only \$10.00 and make the perfect gift for the upcoming holidays. Sales begin today and can be purchased:

Online at [www.scaflorida.org](http://www.scaflorida.org) or

In person at

- SPCA Florida Headquarters at 5850 Brannen Road S. Lakeland, FL 33813
- Lakeland Fire Department Administration Building at 701 E Main Street Lakeland, FL 33801
- Wellness Wagon weekly route stops; locations available at <http://www.scaflorida.org/wellness-wagon-1>

Cash and checks are accepted at all sites. Credit cards are only accepted online at [www.scaflorida.org](http://www.scaflorida.org) and at SPCA Florida's Medical Center, Adoption Center, and Administration buildings.

The calendar was created as part of SPCA Florida and LFD's partnership announced earlier in the year ([goo.gl/snL1Oy](http://goo.gl/snL1Oy)). All proceeds from the calendar will go directly to helping animals rescued by the Lakeland Fire Department that are encountered on human emergency scenes. Thanks to the partnership of the two organizations and donations like yours through the purchase of this calendar, many animals have and will continue to be treated at SPCA Florida's Reva McClurg Animal Medical Center featuring a state-of-the-art hyperbaric chamber for pets. The funds collected from the sale of this calendar will also help with the purchase of new animal-specific rescue equipment for LFD apparatus.

This partnership is just another great way for SPCA Florida to expand on its mission of helping animals while the Lakeland Fire Department can show its compassion and care for all of the living creatures in its community.

SPCA Florida representatives and firefighters that modeled for the calendar are available for interviews. Please contact each respective organization's communication contact for more information.