April 3, 2018

10:00 am About the Day & FY19 Strategic Issues
   Overview of City’s current Strategic Operating Process, Workshop Agenda and Outcomes
   • Review Vision & Mission Statements and Strategic Goals
   • Overview of Prospective Issues as seen by Departments & City Management
   • Introduction of Facilitator

10:15 am Office of Management & Budget Update
   • Benchmarking Study Results Update
   • Presentation of the 2018 City of Lakeland Values Survey Results
   • Performance Management Overview and CC Goal Valuation Results

12:00 pm Lunch

1:00 pm Economy and Legislation
   Presentation of issues related to the economy and legislation that could influence Lakeland’s future direction:
   • Marsha Faux, Polk County, Property Appraiser
   • Dave Shepp, Southern Strategy Group, Governmental Consultant
   • Julie Townsend, Lakeland Downtown Development Authority (LDDA), Exec. Director
   • Jason Willey, City of Lakeland, Business Development Manager
   • Laura Rodriguez, Larry Ross & Liz Craven, Lakeland Vision
   • Steve Scruggs, Lakeland Economic Development Council (LEDC), President

2:45 pm Break

3:00 pm Fiscal Management Goal
   Financial Overview and FY19 Prospective Issues
   • Preliminary Financial Overview
   • FY19 General Fund Projections
4:00 pm Governance Goal
Follow-Up on FY18 items and discussion of FY19 Prospective Issues
- FY18 Development of our Succession Management Plan
- FY18 Wage Study Results and Implementation

5:00 pm Next Steps for Strategic Issues & Prioritization Session

April 4, 2018

8:00 am Breakfast

8:15 am About the Day & FY19 Strategic Issues
Overview of SOP Process, Agenda and Outcomes

8:30 am Quality of Life Goal
Follow-Up on FY18 items/Initiatives and discussion of FY19 Prospective Issues
- Prior Year(s) Actionable Items/Initiatives:
  - Homelessness Initiative
  - Enhancing Public Access to the Downtown Core (Parking)
  - Fire Training Center Master Plan
  - Dog Leg Woods Park
- FY19 Prospective Issues:
  - Parks & Recreation:
    - ✓ Long-Term Parks Planning
  - Public Works:
    - ✓ Solid Waste & Recycling Rates
    - ✓ South Wabash Update
  - Water Utilities:
    - ✓ PRWC (alternative water)
    - ✓ Expansion, Development & Incentives
  - Community Development:
    - ✓ Strategic FDOT Transportation Project Costs
  - Fire:
    - ✓ Inspection Rates and Station 8 Update
  - Police:
    - ✓ Crime Stats/Calls for Service, FY19 Staffing and Department Update

9:45 am Break

10:00 am Quality of Life Goal (Cont’d)

12:00 pm Lunch
1:00 pm Growth Management Goal
Follow-Up on FY18 items and discussion of FY19 Prospective Issues
• FY19 Prospective Issues:
  o Airport:
    ✓ Long-Term Efforts for Commercial Service
    ✓ Master Plan Process and Considerations
  o Community Development:
    ✓ Tiny House Initiatives & Current Regulations

1:45 pm Economic Opportunity Goal
Follow-Up on FY18 items and discussion of FY19 Prospective Issues
• Prior Year(s) Actionable Items:
  o Broadband Initiative
  o 10 Acres Infrastructure & Downtown Infrastructure
• FY19 Prospective Issue:
  o Downtown Master Planning

2:45 pm Break

3:00 pm Strategic Issues & Prioritization Process
Facilitated exercise with the City Commission reviewing and clarifying issues to be further developed:
• Departments Strategic Topics
• City Commission Strategic Topics

5:00 pm Wrap-Up & Next Steps leading to the May 1st Business Planning Retreat