



City Commission Strategic Planning Workshop

April 3, 2018 – April 4, 2018
RP Funding Center - Lake Hollingsworth Ballroom
701 W Lime Street

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April 3, 2018

10:00 am About the Day & FY19 Strategic Issues

Overview of City's current Strategic Operating Process, Workshop Agenda and Outcomes

- *Review Vision & Mission Statements and Strategic Goals*
- *Overview of Prospective Issues as seen by Departments & City Management*
- *Introduction of Facilitator*

10:15 am Office of Management & Budget Update

- *Benchmarking Study Results Update*
- *Presentation of the 2018 City of Lakeland Values Survey Results*
- *Performance Management Overview and CC Goal Valuation Results*

12:00 pm Lunch

1:00 pm Economy and Legislation

Presentation of issues related to the economy and legislation that could influence Lakeland's future direction:

- *Marsha Faux, Polk County, Property Appraiser*
- *Dave Shepp, Southern Strategy Group, Governmental Consultant*
- *Julie Townsend, Lakeland Downtown Development Authority (LDDA), Exec. Director*
- *Jason Willey, City of Lakeland, Business Development Manager*
- *Laura Rodriguez, Larry Ross & Liz Craven, Lakeland Vision*
- *Steve Scruggs, Lakeland Economic Development Council (LEDC), President*

2:45 pm Break

3:00 pm Fiscal Management Goal

Financial Overview and FY19 Prospective Issues

- *Preliminary Financial Overview*
- *FY19 General Fund Projections*

4:00 pm Governance Goal

Follow-Up on FY18 items and discussion of FY19 Prospective Issues

- *FY18 Development of our Succession Management Plan*
- *FY18 Wage Study Results and Implementation*

5:00 pm Next Steps for Strategic Issues & Prioritization Session

April 4, 2018

8:00 am Breakfast

8:15 am About the Day & FY19 Strategic Issues

Overview of SOP Process, Agenda and Outcomes

8:30 am Quality of Life Goal

Follow-Up on FY18 items/Initiatives and discussion of FY19 Prospective Issues

- *Prior Year(s) Actionable Items/Initiatives:*
 - *Homelessness Initiative*
 - *Enhancing Public Access to the Downtown Core (Parking)*
 - *Fire Training Center Master Plan*
 - *Dog Leg Woods Park*
- *FY19 Prospective Issues:*
 - *Parks & Recreation:*
 - ✓ *Long-Term Parks Planning*
 - *Public Works:*
 - ✓ *Solid Waste & Recycling Rates*
 - ✓ *South Wabash Update*
 - *Water Utilities:*
 - ✓ *PRWC (alternative water)*
 - ✓ *Expansion, Development & Incentives*
 - *Community Development:*
 - ✓ *Strategic FDOT Transportation Project Costs*
 - *Fire:*
 - ✓ *Inspection Rates and Station 8 Update*
 - *Police:*
 - ✓ *Crime Stats/Calls for Service, FY19 Staffing and Department Update*

9:45 am Break

10:00 am Quality of Life Goal (Cont'd)

12:00 pm Lunch

1:00 pm Growth Management Goal

Follow-Up on FY18 items and discussion of FY19 Prospective Issues

- *FY19 Prospective Issues:*
 - *Airport:*
 - ✓ *Long-Term Efforts for Commercial Service*
 - ✓ *Master Plan Process and Considerations*
 - *Community Development:*
 - ✓ *Tiny House Initiatives & Current Regulations*

1:45 pm Economic Opportunity Goal

Follow-Up on FY18 items and discussion of FY19 Prospective Issues

- *Prior Year(s) Actionable Items:*
 - *Broadband Initiative*
 - *10 Acres Infrastructure & Downtown Infrastructure*
- *FY19 Prospective Issue:*
 - *Downtown Master Planning*

2:45 pm Break

3:00 pm Strategic Issues & Prioritization Process

Facilitated exercise with the City Commission reviewing and clarifying issues to be further developed:

- *Departments Strategic Topics*
- *City Commission Strategic Topics*

5:00 pm Wrap-Up & Next Steps leading to the May 1st Business Planning Retreat

