



## City Commission Strategic Planning Workshop

April 16, 2019 – April 17, 2019  
RP Funding Center - Lake Hollingsworth Ballroom  
701 W Lime Street

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### **APRIL 16, 2019**

#### **8:00 am Breakfast**

#### **8:30 am About the Day & FY20 Strategic Issues**

*Overview of City's current Strategic Operating Process, Workshop Agenda and Outcomes*

- Review Vision & Mission Statements and Strategic Goals
- Overview of Prospective Issues as seen by Departments & City Management
- Introduction of Facilitator

#### **8:45 am Office of Management & Budget Update**

*Performance Management Overview & New Tools*

- OMB Division – Kindle Bowden
  - City of Lakeland Values Survey Results
  - Performance Management Overview and CC Goal Valuation Results
  - Introduction to the Citizens Perspectives Tool

#### **9:15 am Fiscal Management Goal**

*Financial Overview and FY20 Prospective Issues*

- Finance Department – Mike Brossart
  - Preliminary Financial Overview
  - FY20 General Fund Projections
  - Long-Term Development Funding

#### **10:15 am Break**

#### **10:30 am Economy and Legislation**

*Presentation of issues related to the economy and legislation that could influence Lakeland's future direction:*

- Dave Shepp, Southern Strategy Group, Governmental Consultant
- Dr. Randy K. Avent, Florida Polytechnic University, President
- Julie Townsend, Lakeland Downtown Development Authority (LDDA), Exec. Director
- Laura Rodriguez, Lakeland Vision, Executive Director

#### **12:00 pm Lunch**

### **1:00 pm Economy and Legislation (Cont'd)**

*Presentation of issues related to the economy and legislation that could influence Lakeland's future direction:*

- Marsha Faux, Polk County, Property Appraiser
- Steve Scruggs, Lakeland Economic Development Council (LEDC), President
- Jason Willey, City of Lakeland, Business Development Manager

### **2:00 pm Economic Opportunity Goal**

*Discussion of FY20 Prospective Issues:*

- Community Economic Development Department, Nicole Travis
  - Catalyst
  - Affordable Housing Strategies

### **2:45 pm Break**

### **3:00 pm Growth Management Goal**

*Discussion of FY20 Prospective Issues:*

- Lakeland Electric Department, Joel Ivy
  - Growth
  - Decommissioning of Unit 3
  - LE Strategic Planning and How It Connects to City-Wide Strategic Planning
- Public Works Department:
  - Prior Year(s) Actionable Items/Initiatives:
    - ✓ Enhancing Public Access to the Downtown Core, Angelo Rao
  - Long-Range Infrastructure Planning, Greg James & Chuck Barnby
  - Solid Waste/Rates, Gene Ginn & Mike Brossart
  - Lakes & Stormwater, 2020 Projects Update, Laurie Smith

### **5:00 pm Next Steps for Strategic Issues & Prioritization Session**

## **APRIL 17, 2019**

### **8:00 am Breakfast**

### **8:30 am About the Day & FY20 Strategic Issues**

*Overview of SOP Process, Agenda and Outcomes*

### **8:45 am Growth Management Goal (Cont'd)**

*Discussion of FY20 Prospective Issues:*

- Lakeland Linder International Airport, Gene Conrad
  - Master Plan Update
- Water Utilities Department, Bill Anderson
  - Growth Management
- Lakeland Fire Department, Doug Riley
  - Growth Management
  - Future Opportunities

## **10:30 am Break**

## **10:45 am Quality of Life Goal**

*Follow-Up on FY19 Actionable Item and discussion of FY20 Prospective Issues*

- Prior Year(s) Actionable Item:
  - Broadband Initiative, Information Technology Department, Terry Brigman
- FY20 Prospective Issues:
  - Police Department, Ruben Garcia
    - ✓ Community Policing
    - ✓ Marjory Stoneman Douglass Act
  - Parks & Recreation, Pam Page
    - ✓ Lakeland History & Culture Center

## **12:00 pm Lunch**

## **1:00 pm Strategic Issues & Prioritization Process**

*Facilitated exercise with the City Commission reviewing and clarifying issues to be further developed:*

- Departments Strategic Topics
- City Commission Strategic Topics

## **2:45 pm Break**

## **5:00 pm Wrap-Up & Next Steps leading to the May 7<sup>th</sup> Business Planning Retreat**

