

FY 2010  
City Commission Annual  
Retreat

January 22, 2009  
The Lakeland Center

A stylized silhouette of a mountain range in a darker shade of teal, located at the bottom right of the slide.



# May we live in interesting times.....

- ◆ Record stock market losses and a severely weakened economy
- ◆ Real Estate Bust & Foreclosures
- ◆ High Unemployment
- ◆ Property Tax Reform
- ◆ FY 2008 Budget Cuts & FY 2009 Budget Issues
- ◆ Infrastructure Issues:
  - Water Permit/TECO Re-Use Partnership
  - Wastewater Constraints
  - Roads/Concurrency

# May we live in interesting times.....

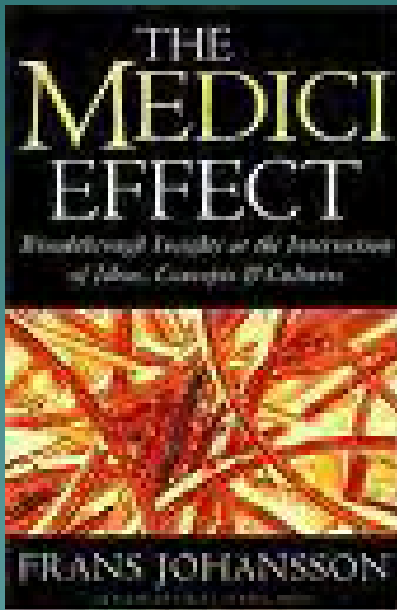
- ◆ CSX/FDOT/ILC Public Policy/Strategies
- ◆ Collective Bargaining Issues
- ◆ Current & Future State Budget Cuts
- ◆ Uncertain Federal Stimulus Package
- ◆ All, while at the same time dealing with the normal day-to-day issues of managing the typical affairs and services of a full service municipality!

# Innovation in Public Management: What the Future Will Demand of Us



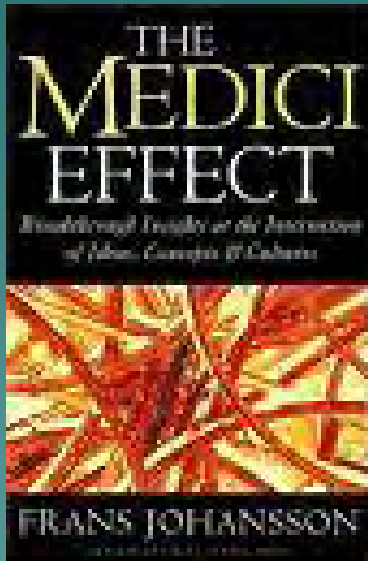
- ◆ Katy Singlaub, County Manager, Washoe County, Nevada, shared her thoughts on the meaning of innovation in local government in the July PM magazine's cover story.
- ◆ In defining innovation, she quotes Frans Johansson, author of the book *The Medici Effect*.
- ◆ Johansson has written that innovation is "the creative idea become *realized*" and so must be implemented.

# Innovation in Public Management: What the Future Will Demand of Us



1. Build on vision and values
2. Create and sustain a culture of innovation
3. Use a significant crisis or opportunity to innovate
4. Create collaborations
5. Identify and nurture a champion

# Innovation in Public Management: What the Future Will Demand of Us



6. Seek innovation at the intersection of seemingly unrelated fields or concepts
7. Demonstrate courage
8. Persevere if the innovation is important
9. Cultivate the credibility of the leader
10. Share the gift

# Day 1 Overview

- ◆ Introduction of Budget/Strategic Operating Plan Prioritization Model
- ◆ Emerging Community Issues
- ◆ *Lakeland Vision* Update
- ◆ Local Economic Development Outlook
- ◆ Lakeland Financial Outlook
- ◆ Symptoms, Causes & Treatments
- ◆ Overview of Strategic Operating Plan

# Rules of the Road

- ◆ Request that questions be held until the end of each presentation
- ◆ Retreat has specifically built in a process to engage the audience during the *Symptoms, Causes and Treatment* section of today's agenda
  - Audience is encouraged to jot down notes, comments, etc. which can be raised at that time
- ◆ Day 2 format will specifically further encourage comments throughout the day from attending public in conjunction with the Goals and Outcomes exercises

# Chris Fabian, Internal Business Consultant, Jefferson County, CO



- ◆ Chris' work has centered on the annual budget process as a means to produce results, accountability and change, performance and outcome-based management, purpose, productivity and efficiency in operations, financial analysis and strategy.
- ◆ Pursuing the objectives for budgeting for outcomes, he was a partner to the consulting team who implemented Budgeting For Outcomes in the City of Fort Collins, Colorado, which is arguably one of the leading organizations using this approach.

# Jon Johnson, Director of Budget & Management Analysis Jefferson County, CO

- ◆ Jon shares a passion to move beyond being a "bean counter" surrounded by spreadsheets, graphs and databases to a more holistic approach to become a leading diagnostician expert to assess an organization's financial health and wellness.

