



Lakeland City Commission

2009 Retreat Agenda

The Lakeland Center - Lake Hollingsworth Room
January 22, 11:00 A.M. - 4:30 P.M.

Day 1

BRUNCH 11:00 - 11:30 (30 minutes)

11:30 Opening Remarks and Introductions - Doug Thomas (30 minutes)

12:00 Health Before Wellness - Jon Johnson and Chris Fabian (60 minutes)

1:00 "Emerging Community Issues" – Kevin Cook and Steve Bissonnette (30 minutes)

BREAK 1:30 - 1:45 (15 minutes)

1:45 "Lakeland Vision" – Shannon Lanier (30 minutes)

2:15 "Lakeland Economic Development Update" – Steve Scruggs (30 minutes)

2:45 "Lakeland Fiscal Health" - Greg Finch (30 minutes)

BREAK 3:15 - 3:30 (15 minutes)

3:30 Symptoms, Causes and Treatments – Jon Johnson and Chris Fabian (45 minutes)

4:15 Overview of Lakeland Strategic Operating Plan (SOP) and Prep for Day 2 – Doug Thomas (15 minutes)



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The Lakeland Center - Lake Hollingsworth Room

January 23, 8:00 A.M. - 5:00 P.M.

Day 2

CONTINENTAL BREAKFAST 8:00 - 8:15 (15 minutes)

8:15 Opening Remarks - Doug Thomas (20 minutes)

8:35 "Getting Your Priorities Straight" – Jon Johnson & Chris Fabian (45 minutes)

9:20 Achieving our Goals? - Jon Johnson and Chris Fabian (facilitated discussion)
- *What are or should we be doing to achieve the Growth Management Goal?*
- *Clarify Outcomes (expectations) based on facilitated discussion with City Commission and key Staff/Stakeholders.*

a. **Growth Management** (60 minutes)

BREAK 10:20 - 10:35 (15 minutes)

b. **Quality of Life** (60 minutes)

c. **Governance** (30 minutes)

LUNCH 12:05 - 12:50 (45 minutes)

d. **Economic Opportunity** (60 minutes)

e. **Fiscal Management** (60 minutes)

BREAK 2:50 - 3:05 (15 minutes)

f. **Communication** (60 minutes)

4:05 City Commission Valuation of Lakeland's Goals - Jon Johnson and Chris Fabian (40 minutes)

4:45 Summarize Next Steps/Thanks/Close – Doug Thomas (15 minutes)

- *Connect Core Services to Goals/Outcomes*
- *Prioritize Core Services based on Goal Valuations*
- *Prepare Budget based on Prioritization of Core Services*

Lakelands Strategic Operating Plan (SOP)

VISION

Lakeland—a vibrant, culturally inclusive world-class community.

MISSION

A community working together to provide an exceptional quality of life.

VALUES

Leadership	Integrity
Commitment to Excellence	Social Responsibility
Diversity	Empowered Workforce

GOALS

Growth Management

“Ensure planning and infrastructure results in quality development and safe, attractive neighborhoods.”

Outcomes:

- *Quality Development*
- *Safe, Attractive Neighborhoods*

Quality of Life

“Provide quality public spaces; deliver superior municipal services, and support arts, education, recreation and wellness.”

Outcomes:

- *Quality Public Spaces, Arts Wellness and Recreation*
- *Superior Municipal Services*
- *Support Education*

Economic Opportunity

“Create and encourage inclusive, lasting environments that grow, attract and retain a creative, talented, educated and technically qualified workforce.”

Outcomes:

- *Enriched Organization Workforce*
- *Enriched Community Workforce*
- *Sustainable Business Environment*
- *Generationally - Diverse Environment*

Fiscal Management

“Develop and effectively manage financial resources.”

Outcomes:

- *Optimal Management of Existing Financial Resources*
- *Develop New Financial Resources*

Communication

“Develop an informed and engaged community.”

Outcomes:

- *Informed and Engaged Employees*
- *Informed and Engaged Community*

