

Here is a list of the most popular solutions that were mentioned in the survey responses, and an explanation of decisions regarding each one. Thank you again for your participation, and your thoughtful input on this issue!

1	Speed Bumps	The addition of speed bumps was the most frequently mentioned solution. Many people feel the addition of these physical impediments will force drivers to slow down and be more vigilant. However, speed bumps were ruled out because they do not meet any or most of the objectives such as traffic management, speed acceleration and accessibility issues with over 18 side streets merging onto Lake Morton Drive. Other suggestions that were ruled out for the same reasons are: formalized bicycle paths, and converting the road to one-way traffic.
2	Laws & Law Enforcement	Many survey respondents feel Florida laws need to be changed to be more stringent on distracted drivers. It will be interesting to see if, in the future, the Florida State Legislature adopts stronger laws, such as the State of Georgia did recently. Survey takers also suggested that, at the very least, an increased police presence and stronger enforcement of the speed limit would do much to alleviate the Lake Morton issue. The Lakeland Police Department has committed to increasing patrols in the Lake Morton area with an emphasis on speed limit enforcement.
3	Raised Crosswalks	Many survey respondents liked the idea of raised crosswalks as a method of drawing attention to pedestrians, and to keep drivers from being distracted in general. The City of Lakeland has decided to add raised crosswalks at critical intersections.
4	Lower Speed Limit	Although the recently conducted traffic study indicated that speed is not a primary issue around Lake Morton, many survey respondents feel that lowering the speed limit would force people to pay closer attention while driving. The City of Lakeland believes that we should introduce as many countermeasures as is feasible to help meet the goal of attaining motorists' full attention. A change in speed limit to 20 MPH, along with the temporary "NEW Starburst" sign (see right), should help reach this goal.
		
5	Signs	Many survey takers feel that adding signs will help catch the attention of distracted drivers. The City of Lakeland is considering add some signs in the area, but wants to ensure that they do not detract from the beauty of Lake Morton.
6	Flashing Beacons	Survey respondents also mentioned that adding flashing beacons could call attention to pedestrians in crosswalks, or could be used to alert drivers to the wildlife in the area, or certain intersections. Again, the City of Lakeland is considering this option, but wants to ensure that the beacons do not detract from the beauty of the area.
7	Cameras	Survey respondents commented that cameras could be used to identify and ticket distracted drivers, as well as serve as a deterrent in preventing it. The City of Lakeland feels that increased patrols by LPD should accomplish these objectives, without going to the expense of installing and maintaining cameras. We will continue to monitor the results of LPD patrolling before investing in additional monitoring devices.
8	Paint	Many survey takers feel that adding paint could be used in a variety of ways to catch the attention of distracted drivers. Some suggested that painting lines on the road would do much to help drivers stay focused, while others suggested that marked parking, or the used of creative artwork on the road could also help. The City of Lakeland is considering all of these suggestions, and since paint is an easy and affordable solution, it meets our objective of being cost effective and sustainable. Again, the City would consider the aesthetic effect of using paint, and would make every effort to use it so that it does not detract from the natural beauty of Lake Morton.