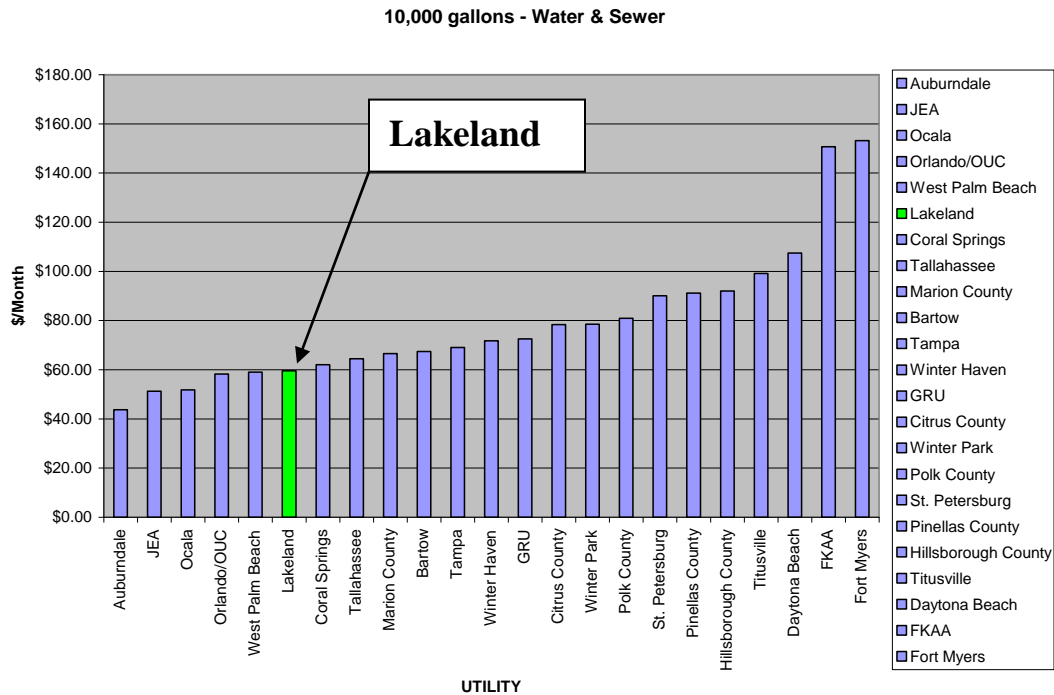


## NEW WATER AND WASTEWATER RATES COMMENCED OCTOBER 1, 2008

Rates for Lakeland water customers will increase beginning with the October 1, 2008 bills. Significant increases in costs of chemicals, materials, fuel, equipment, debt service and energy necessitate these rate changes. All customer groups (residential, commercial and industrial) will be subject to the new rates.

Lakeland's water services remain highly competitive, both in terms of quality and cost, providing continuing value to our customers. Data reveals our costs for 10,000 gallons of water and wastewater service to be below many comparable utilities (see below), and will remain amongst the lowest after the rate increase.



The chart compares Lakeland's FY2009 rates to the FY2008 rates of all other entities.