



# LAKELAND FIRE DEPARTMENT

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## MEDIA RELEASE

FOR IMMEDIATE RELEASE

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### Lakeland Firefighter SPCA Rescued Pets Calendar Returns

Lakeland, FL – After a brief hiatus, the Lakeland Fire Department (LFD) and SPCA Florida are teaming back up to bring you the highly anticipated 2023 Rescued Pets Calendar. As in the past, the calendar will feature adorable, rescued pets and the hot heroes of LFD. Each month of the year will feature helpful safety tips and information from both organizations.

Lakeland firefighters offer up their great looks for this year's smoldering calendar for a truly wonderful cause – all proceeds go directly to helping rescued animals in Polk County. Calendars from years past have generated more than \$15,000 to cover expenses for the medical care of animals encountered on human emergency scenes by the Lakeland Fire Department and treated at SPCA Florida's Reva McClurg Medical Center.

The calendar is still in its planning stages but is set to be released November 12, 2022, at SPCA Florida's annual Auction for Animals, which is their largest fundraiser of the year. The calendar will be sold for \$10.00 online and in-person. Details on how to purchase your copy will be announced later this year.

The annual calendar is a fun and philanthropic cornerstone of the partnership. It is an excellent way for SPCA Florida to expand on its mission of helping animals while the Lakeland Fire Department can show its compassion and care for all living creatures in its community.

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