Media Release



FOR IMMEDIATE RELEASE

Date: Tuesday, November 7, 2017

Contact: Janel Vasallo, Public Relations and Information Manager

Telephone: (863) 834-8219

Cell: (863) 860-9011 Fax: (863) 834-8222

Email: janel.vasallo@lakelandgov.net

Season of Giving: Lakeland Fire Department Toy Drive Starts November 8

Lakeland, FL - The Lakeland Fire Department (LFD) is excited to announce that the department's annual holiday toy drive kicks off Wednesday, November 8, 2017 and runs through Friday, December 15, 2017.

Community members are welcome to drop off a new, unwrapped toy at any of LFD's 7 fire stations, Fire Administration Building, and Lakeland City Hall. The toy drive will benefit the Children's Home Society of Greater Lakeland (https://www.chsfl.org) and the Dream Center of Lakeland (http://dreamcenterlakeland.org), who will distribute the collected gifts to Lakeland's children in need.

This is the fifth year in a row that the Lakeland Fire Department sponsors a toy drive and the event has been very successful in years past thanks to the donations from the community and firefighters that generously provide toys.

"Out of the many events our department sponsors and participates, this is one we all look forward to every year" says Fire Chief Gary Ballard. "The holidays are a time to reflect on our blessings and to give back to those in need. This annual toy drive helps hundreds of children in Lakeland by allowing them to enjoy the holidays by knowing that they are cared for by their community."

Station locations were toys can be dropped can be found at http://www.lakelandgov.net/lfd

- END -

Gary Ballard, Fire Chief 701 E. Main Street Lakeland, FL 33801 | Phone (863)834-8200 | Fax (863)834-8295 WWW.LAKELANDGOV.NET/LFD





