Rev. Dr. Martin Luther King, Jr. Community Parade

“Follow Your Dream 2 Be Successful”

The City of Lakeland Staff and Parade Committee would like to invite your group and/or organization to participate in the Annual Dr. Martin Luther King, Jr. Community Parade: **Saturday, January 12, 2019** at 11:00a. Our Parade continues to grow and improve in quality and content. The route will be from 14th Street to Providence and 10th Street ending on Martin Luther King, Jr. Avenue and 2nd Street.

This is an excellent way to promote your organization at a minimal cost. Entries are limited, so do submit your application early. **Nothing can be Given out Along the Route (Candy or Literature).**

Review the Application and Specs carefully and complete **Application & Narrative**. Return the application and narrative along with your entry fees by **December 8, 2018** to: City of Lakeland, Coleman-Bush Building, Attn. Natalie Gallon located at - 1104 Martin Luther King, Jr. Ave., Lakeland, Florida 33805.

Applications, Specs and Route can be found on our website: [www.lakelandgov.net/parkrec](http://www.lakelandgov.net/parkrec).

On behalf of the City of Lakeland and Parade Committee, we would like to say, “Thank you” for your continuous support with this event. We look forward to seeing you in the **Parade Interest Meeting on Thursday, January 3, 2019 @ 6:00p.** The meeting will be located at Coleman-Bush Building, 1104 Martin Luther King, Jr. Avenue. Lakeland, Florida 33805

Questions can be directed to Natalie Gallon at Coleman-Bush Building (863) 834-3351.

Cordially yours,

*Natalie N. Gallon*

Assistant Superintendent of Recreation/

Parade Coordinator
City of Lakeland
Rev. Dr. Martin Luther King, Jr. Parade

"Follow Your Dream 2 Be Successful"

Official Rules & Information

Parade Date: **January 12, 2019** @ 11:00a.
Line Up Time: 9:00a.
Staging Area: Kathleen Road & 14th Street (Large Field)

Applications will be reviewed by the City of Lakeland Staff & Parade Committee.

**Description of Parade Group:**

- **Professional Float:** One designed and constructed by a professional float company. Ex. Festival Float (813) 879-2878.

- **Trailer Float:** One that originates from sources other than a professional float company (Homemade-flatbed/Truck Pulling Trailer).

- **Walkers:** A maximum of 20 walkers per unit (number not including chaperones) Over 20ct. is additional fee.

- **Decorated Vehicles:** Cars, Trucks, Vans, Antiques, Classics, and Convertibles.

- **Marching Band:** A performing group of moderate size. Drill teams may perform in conjunction with marching band units. Units should allow at least 4ft. between units.

- **Animals:** Units composed of live animals must be followed by a Pick-up person, and must submit proof of liability insurance coverage.

- **Other:** Any group type not mentioned: Only allowed with approval of the City of Lakeland Parade Coordinator.

**Nothing can be Given Out Along the Route (Candy/Literature)**
Decoration for Parade Group:
“Follow Your Dream 2 Be Successful”

✓ The towing vehicle should be decorated with theme and must be equipped with a tow bar, safety chains, and working brake lights.
✓ The organization’s name/number should be visible to provide the announcer and judges of the unit to be mention for later viewing on LGN (City of Lakeland). The main purpose is to provide identification of unit.
✓ The unit shall be no taller than 15 ft. from the ground and no wider than 12 ft.
✓ Safety bars or some stable structure shall be provided for persons standing on the unit.
✓ Judges will award trophies for the following categories that support the parade theme: Best Decorated Float/ Best Decorated Vehicle/ Best Walking Unit/ Best Step-Cheer Group. There will be Three-Judges’ Choice Awards: Band/Best Church/Best Creative Overall Unit.
✓ Each application should contain a unit description. Each participant has an obligation to update his or her application before Mandatory Meeting on January 3, 2018. Updates can be requested by calling Natalie @ 834-3351.

General Information:

• Acceptance and position of the units within the parade are made by the City of Lakeland Parade Coordinator and are final.
• Notification of your unit position will be furnished at our mandatory participant’s meeting, Thursday, January 3, 2019 at 6:00p. @ Coleman-Bush Building.
• Alcoholic beverages and smoking are NOT allowed on Coleman-Bush Building premises and will not be permitted at any time prior to or during the parade.
• Any person driving a motorized vehicle must have a valid driver’s license.
• Units should continue the flow of the line throughout the parade to avoid gaps.
• All parade participants should be picked up at the end of the parade route; P.A.L. Complex (2nd Street) or return to staging area on Kathleen & 14th Street (map will be provided).
• Waiver of Liability Forms will be required from all participants. Forms are asked to be in for every participant before day of parade, place in envelope provided for you. Please Hand Deliver the Waiver Forms vs. sending in mail.

• Nothing can be Given or Thrown Out along the Route (Candy/Literature)
• The Lakeland Police Department (LPD) will enforce this rule; Excused from line-up.
• Music should be the clean version and the volume at an appropriate level. This rule will be enforced by the Lakeland Police Department; they will remove you from the line-up.
• Participants are asked to enter the staging area from Kathleen Road & 14th Street, unless otherwise instructor by Coordinator.
• Participants should have an assigned number to enter the staging area.
• Participants will have a designated area in the Lot near Kathleen Road to park their personal vehicles.
REV. DR. MARTIN LUTHER KING, JR.
2019 COMMUNITY PARADE

“Follow Your Dream 2 Be Successful”

Saturday, January 12, 2019 @ 11:00a.
Line Up @ 9:00a.

Group
Name/Category: ____________________________

Mailing Address/Zip Code: ____________________________

Contact Person Name: ____________________________

Phone Numbers: ____________________________ (Home) ____________________________ (Cell)

E-mail Address: ____________________________

$20.00 Each Unit - Deadline December 8, 2018

Unit Category (Separate Application for Each Unit):

(Auto w/Trailer is One Unit, Number & Decal Assigned for Paid Units)

___Float (Professional)  ___Flatbed w/Trailer  ___Walkers (20ct.)  ___Decorated Vehicle

___High School Band (Waived)  ___Motorcycles (5ct.)  ___Car Club (5ct.)

Nothing can be Given Out along the Route (Candy/Literature)
No Exceptions on Deadline Dates
Please write a short narrative about your group that would be used for media broadcast. Example: Organization History, Awards, Upcoming Events.

Group Name/Category: ____________________________________________

Narrative:

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Only Entries with the theme "Follow Your Dream 2 Be Successful" will be considered for Winning Prizes.

Which category would you like to enter your Unit under for consideration of winning a trophy & other prizes for your Group? Please Check Only (1) Category for your Group Below:

Categories: ___Best Decorated Float affiliated w/Theme  
___Best Decorated Vehicle affiliated w/Theme  
___Best Walking Unit affiliated w/Theme  
___Best Step/Cheer Group

Judges’ Choice Awards will be Awarded
Best Performance Band
Best Church Unit affiliated w/Theme
Best Creative Overall Unit affiliated w/Theme
NAME OF GROUP: ________________________________

UNIT #: ______________________

Please use this form for one adult and one child. You may copy this form for additional children and adults. Please have this form signed and ready to be turned in to Parade Organizers in the parade unit staging area.

CHILD WAIVER OF LIABILITY

This is to certify that ______________________________ has my permission to participate in the Lakeland Martin Luther King Parade in Lakeland, Florida, on ______________________. The undersigned, as the parent or guardian of the child, having authority to grant this release, hereby give approval to his/her participation and agree for the undersigned, the child participant, and for anyone claiming by or through either of them to waive, release, absolve, and agree to hold harmless and indemnify the organizers, sponsors, supervisors, participants, the City of Lakeland, and the Education & Enlightenment Group, Inc., and each of them, and any employee or agent of any of the foregoing from any claim for personal injury or death, or property damage arising out of or resulting from participation and/or travel in any activity associated directly or indirectly with the City of Lakeland and the Education & Enlightenment Group, Inc., and further agree to pay all attorney's fees and costs and all medical costs resulting from any such injury or damage and to assume all risks and hazards incidental to participation in this function, including any risk or hazard in transportation to and from program activities.

The undersigned is the parent/legal guardian of the above-named child participant.

Signed: ______________________________________

Date: ________________________________
NAME OF GROUP:______________________________________________________

UNIT #:____________________________

Please use this form for one adult and one child. You may copy this form for additional children and adults. Please have this form signed and ready to be turned in to Parade Organizers in the parade unit staging area.

ADULT WAIVER OF LIABILITY

This is to certify that ____________________________________________ willingly agrees to participate in the Lakeland Martin Luther King Parade in Lakeland, Florida, on _____________________.

The undersigned hereby agrees to waive, release, absolve, and agree to hold harmless and indemnify the organizers, sponsors, supervisors, participants, the City of Lakeland and the Education & Enlightenment Group, Inc., and each of them, and any employee or agent of any of the foregoing from any claim for personal injury, or death, or property damage arising out of or resulting from participation and/or travel in any activity associated directly or indirectly with the City of Lakeland and the Education & Enlightenment Group, Inc., and further agree to pay all attorney’s fees and costs and all medical costs resulting from any such injury or damage and to assume all risks and hazards incidental to participation in this function, including any risk or hazard in transportation to and from program activities.

Signed: ____________________________________________________________

Date: ______________________________